



**THE BAIT**  
**MINI FORTOLIO**



# OUR CORE SERVICES

THE BAIT IS A CORPORATE AND COMMERCIAL DESIGN & DEVELOPMENT SERVICE PROVIDER AND OPERATES FROM JOHANNESBURG, SOUTH AFRICA. THE AGENCY CONSISTS OF A DYNAMIC TEAM WHOSE WORK, PROFESSIONAL ETIQUETTE AND CREATIVE AMBITIONS ARE SECOND TO VERY FEW.

## 01 DIGITAL DESIGN

Our Team has a strong background in concept development, design execution and print design. We take care of all your logo, corporate identity, business card, clothing, brochure and booklet design needs.

## 02 WEB DEVELOPMENT

Fully Responsive & Functional Website with fully operational links and plug-ins. This includes the website design, website development, Publishing The website and plugging in 3rd Party Applications to help with efficiency.

## 03 PR & MARKETING

We are involved in strategic communication and reputation management on behalf of individuals, organizations, or brands. PR professionals aim to establish and maintain a positive public image and build strong relationships with target audiences.

## 04 PHOTOGRAPHY

Capturing, editing, and delivering high-quality visual content. These services encompass various genres, including portraits, weddings, events, commercial, fashion, product, and more.

## 05 BRANDING SERVICES

Packages include Full corporate identity bundle, Full Responsive Website with functioning forms, Social media content and its relevant marketing material aswell as a media banner design.

## 06 SOCIAL MEDIA CONTENT DEVELOPMENT

Our social media team pays extreme attention to detail into your social presence when utilising strategies and analytics specifically at enhancing your business objectives.

## 07 SOCIAL MEDIA MANAGEMENT

Our social media management team drives accurate brand awareness and engagement on your social media platforms when utilising strategies and analytics specifically aimed at enhancing your hidden potentials.

## 08 BRAND REDESIGN & REPOSITIONING

Brand repositioning focuses on changing what customers associate with the brand and sometimes competing brands. This usually entails a change in the brand's promise and its personality.



# CORPORATE / COMMERCIAL

## BRANDING

Multiple branding arms in the leading branding agencies based in SA



## DESIGNING

Creative design agency working for huge brands



## DEVELOPMENT

Developing websites, hand to hand with clients to fulfil your needs and requirements



## MARKETING

Reach your ideal customers on the largest network







**COMMERCIAL CATALOG  
DESIGN**





**COMMERCIAL CATALOG  
DESIGN**





ANASA  
PREMIUM GIN

ANASA  
PREMIUM GIN

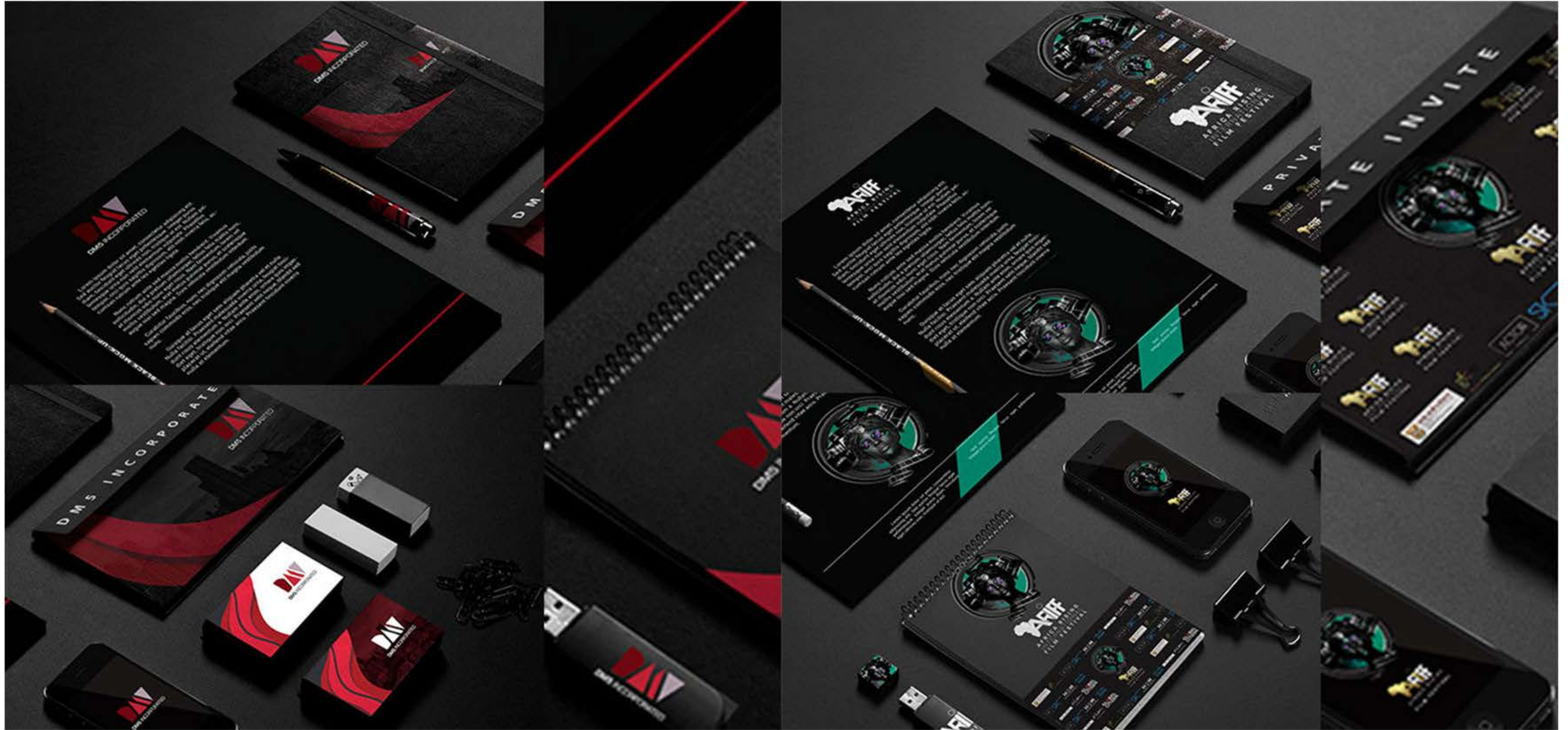
ANASA  
PREMIUM GIN



GRAPHIC DESIGN

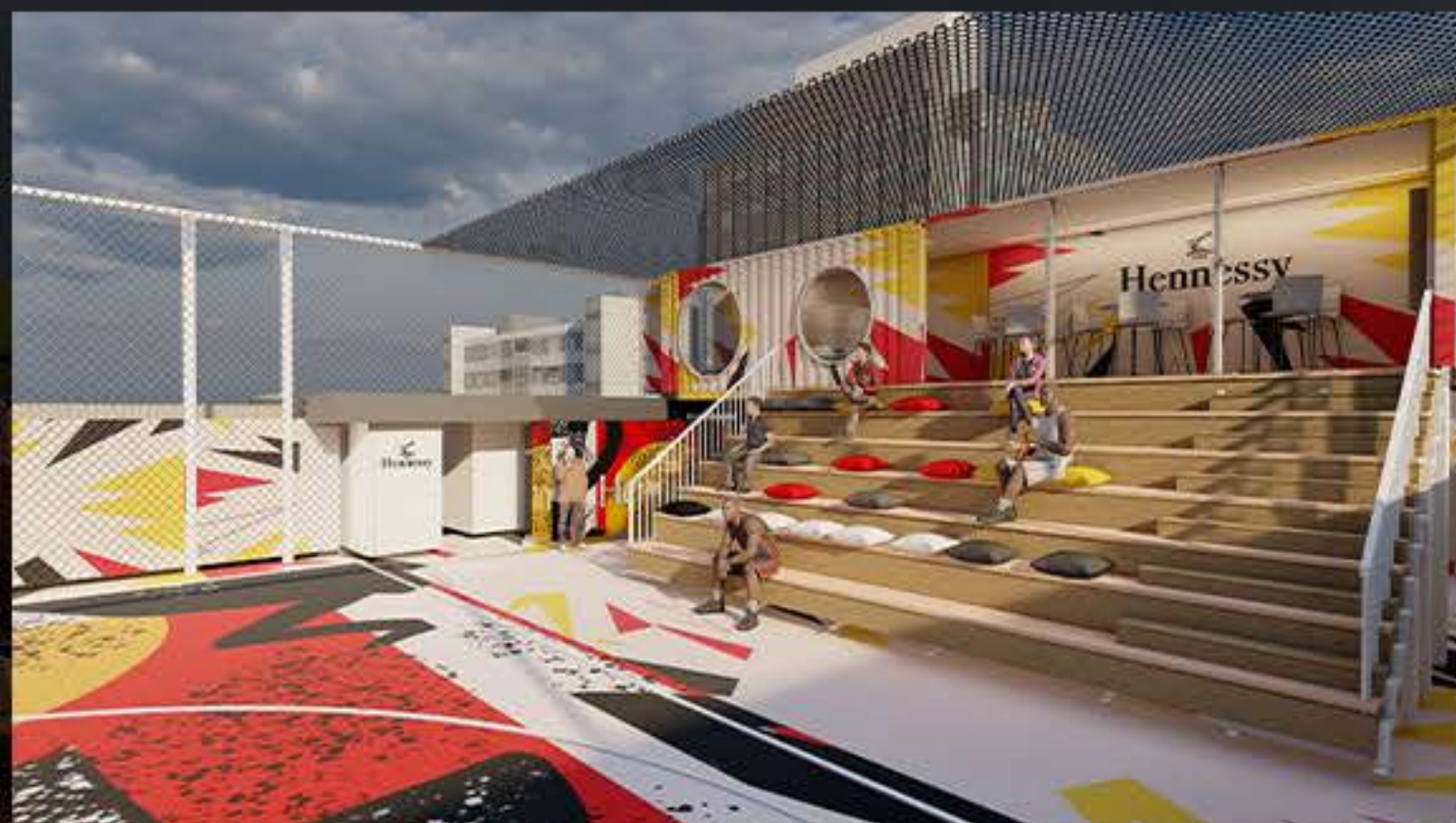






## CORPORATE IDENTITY DESIGN





# • Hennessy

Outdoor event | Client : Hennessy | Event Layout | 3D video render

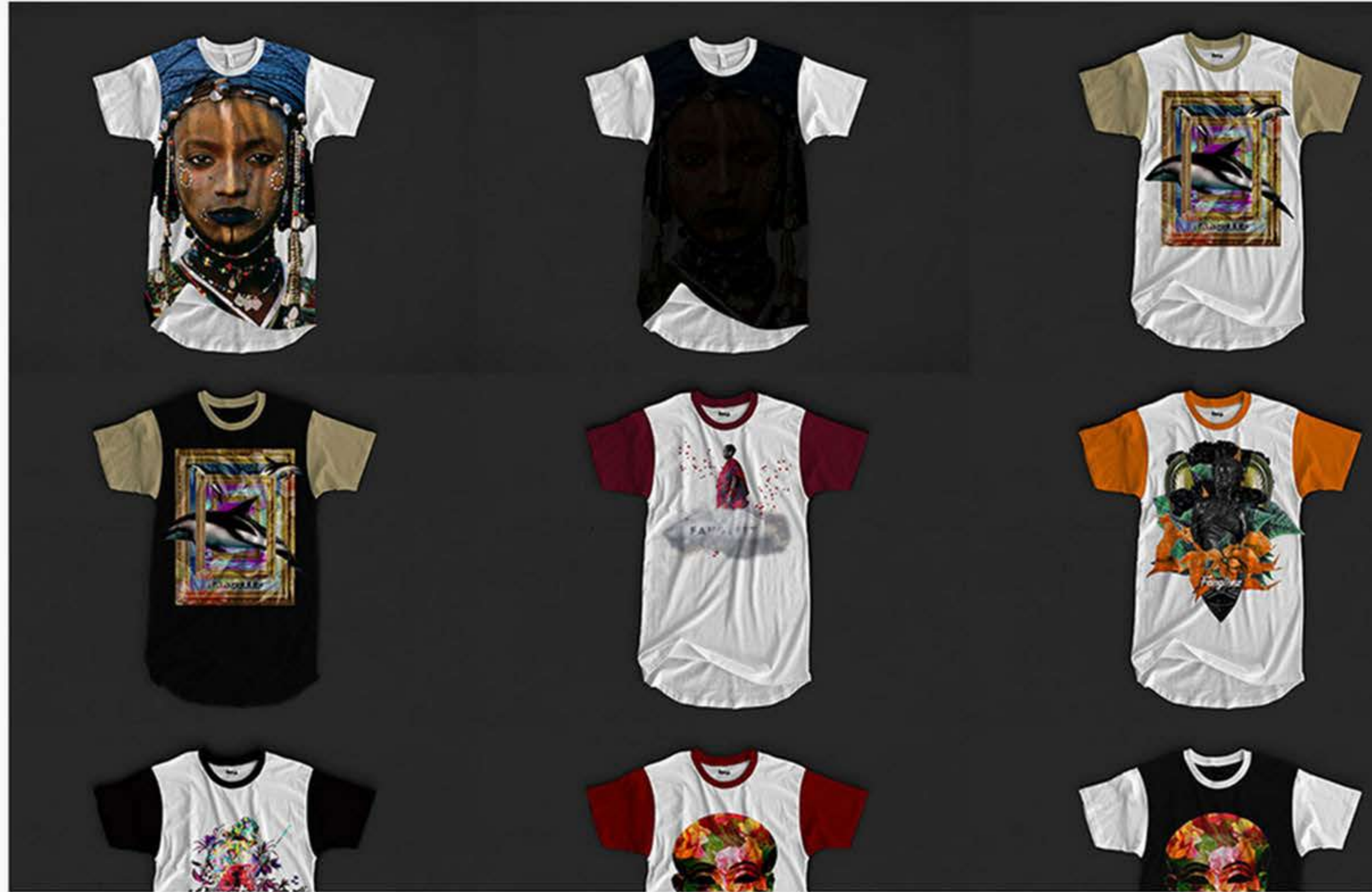
SERVICES

| ARCHITECTURE | PRODUCTION OF 3D RENDERS | INTERIOR DECOR  
| EVENT LAYOUT

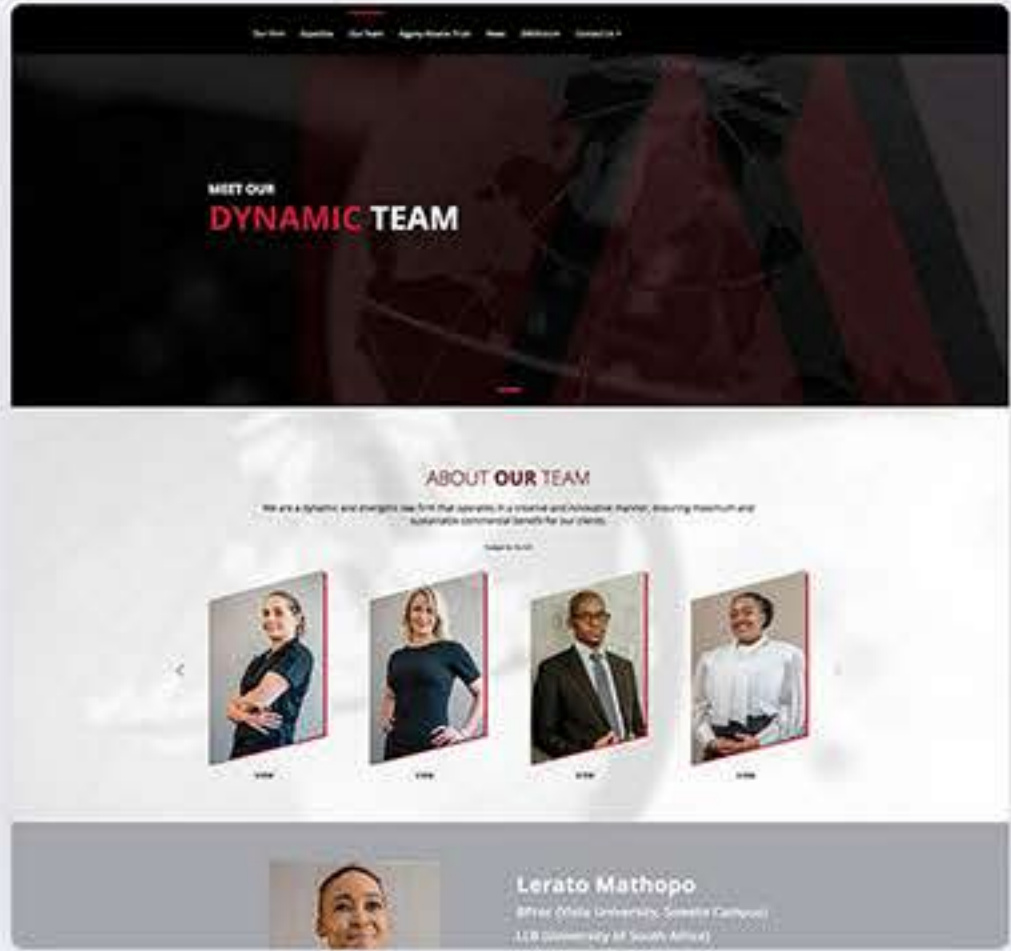


PRODUCT BRANDING

# Product & Merch Design







DM5 Incorporated  
Legal, Firm



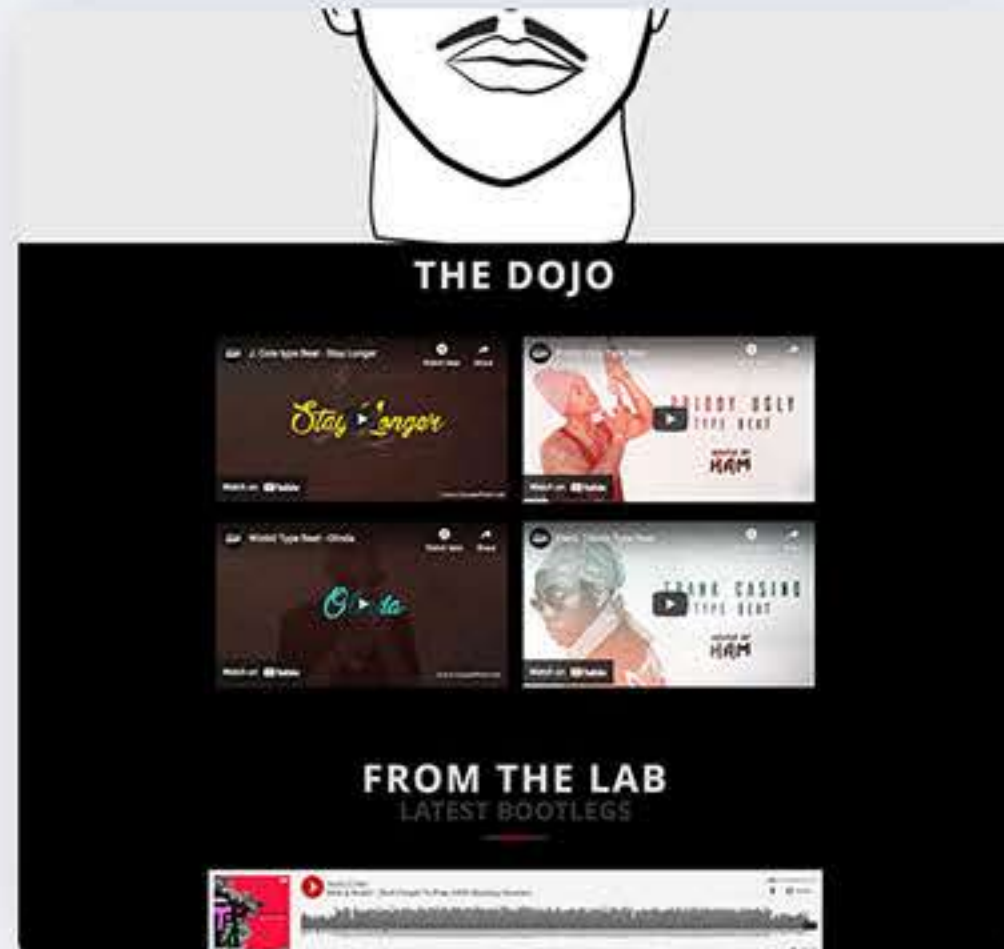
Majenta Media  
Social Media, Advertising, Media



Coco The Money Bunny  
Education, Kids, Reading



Vusi Mbulali  
Art, Collections,



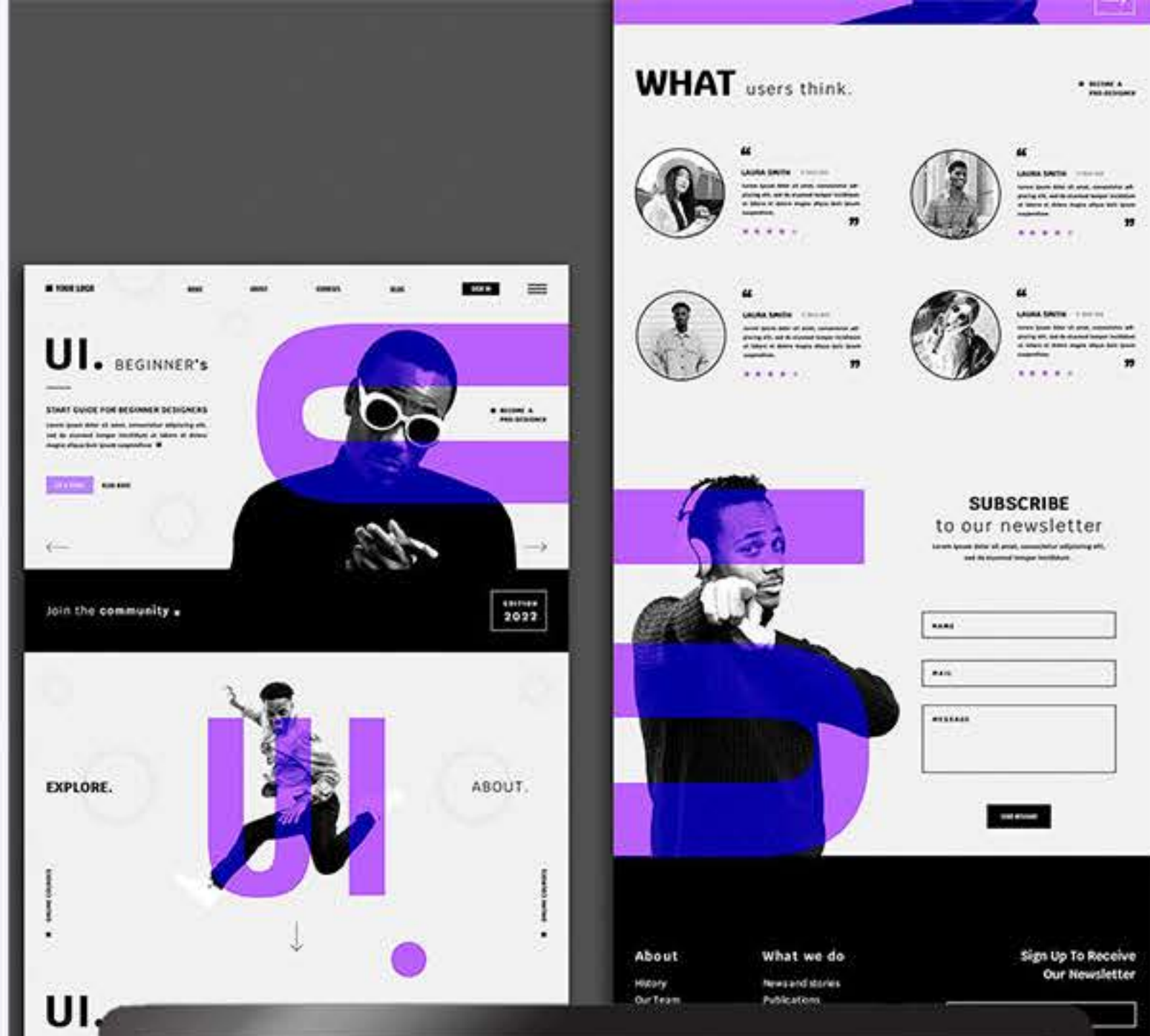
The Dojo  
Music, Production, Downloads



ThePlugCpt Countdown  
Countdown, Kids, Reading

# WEBSITE DEVELOPMENT





WWW.THEBAIT.CO.ZA

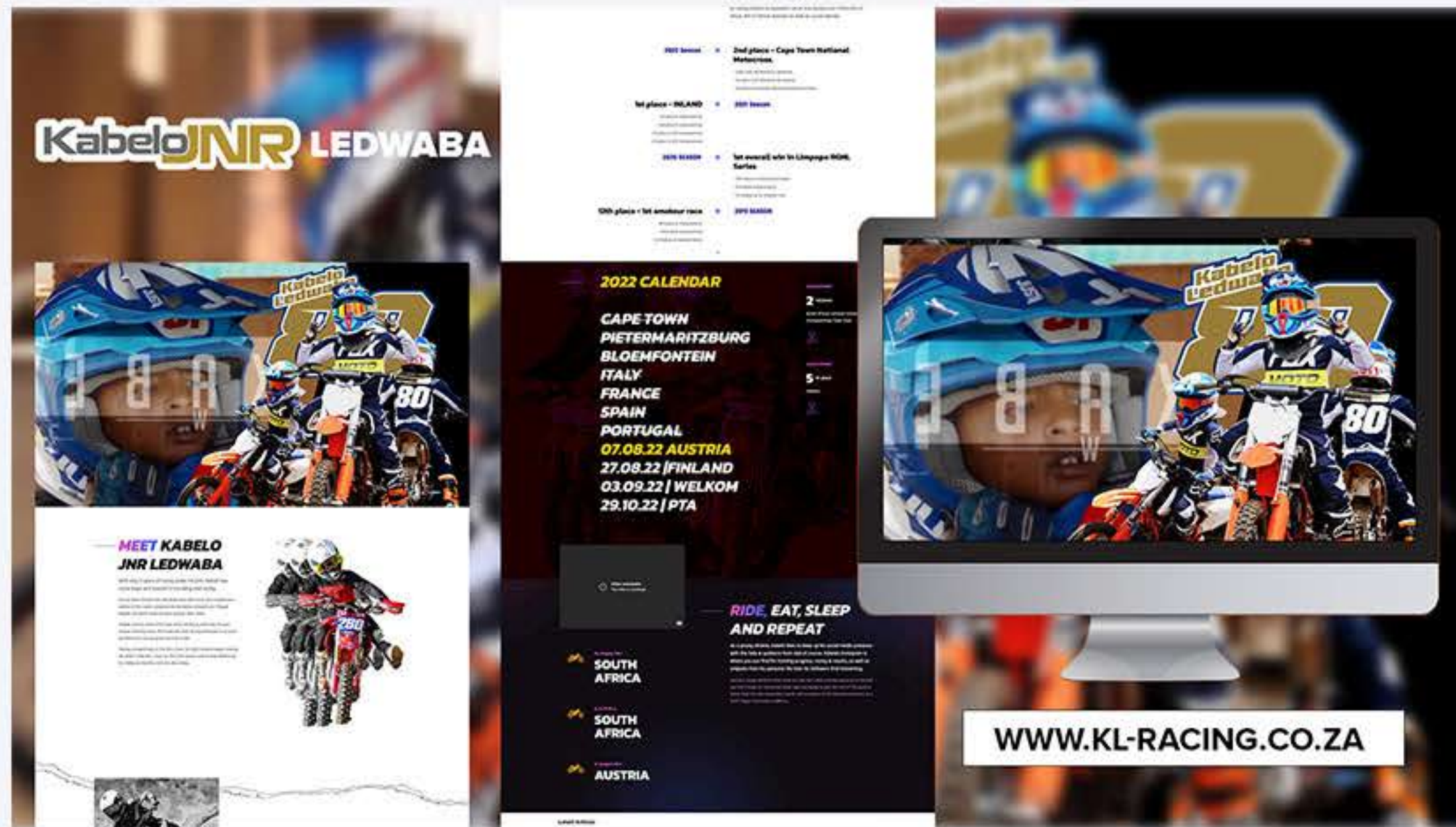


WWW.THEBAIT.CO.ZA



WWW.THEBAIT.CO.ZA







**THANK YOU**  
**WWW.THEBAIT.CO.ZA**

BRANDS WE HAVE HAD THE HONOR IN WORKING WITH

FinancialBunny

  
Hennessy

**DSTV**

channel  
  
ORIGINAL.AFRICAN.

*Nicolette Mashile*

  
DM5 INCORPORATED

